

ELECTIVE- RURAL MANAGEMENT

RURAL INDUSTRIALIZATION

Subject Code- RUM 1

Max. Marks (Ext. Exam): 80

Min. Pass Marks : 32

OBJECTIVES :

To provide a comprehensive understanding of the Linkages between Rural Industrialization, Agro-based Industries and Rural Development.

COURSE CONTENTS :

- UNIT-I** Rural – Urban Organizational and industrial patterns; Decentralized Industries. Small and Medium Scale Industries.
- UNIT-II** Choice of Rural, Agro based industries: issues in the size and Location of Industries, : Appropriate technology and Issues in the transfer of technology.
- UNIT-III** Rural labour employment and rural industries, : Policy and Development of Cottage industries.
- UNIT-IV** Organization and administration of KVIC; Promotional measures; Subsidies, incentives and financial inputs; Issues in product development, Pricing, Quality marketing and supporting Organizations.
- UNIT-V** Role of Co-operatives, Financial institutions, Central, State and Local Government; Socio-economic impacts of Rural industrialization; Sectoral Systems Approach to Rural Industrialization.

SCHEME OF EXAMINATION:

Total Marks : (Internal 20, External 80) = 100 marks

SUGGESTED READINGS :

1. Acharya, S.S. and Agarwal, N.L. “Agricultural marketing in India”; 1987. Oxford & IBH, New Delhi.
2. Dasgupta, S. “Diffusion of Agriculture Innovation in Village India”, 1989. John Wile, New York.
3. Desai, Vasant, “Rural Development”, 1988 Himalaya, Bombay.
4. Dholakia, R.H. and Iyenger , “Planning for Rural Development: Issues and Case studies”, 1988. Himalaya, Bombay.
5. Hanumantha Rao, C.H. “Technological Change and Distribution of Gains in Indian Agriculture”,1975. Macmillan, Delhi.
6. Papola, T.S. “Rural Industrialization “, 1982. Himalaya Bombay.
7. Thakur, S.Y. “Rural Industrialization in India : Strategy and approach”, 1986. Sterling, New Delhi.